



onatm@cardtronics.com
cardtronics.com
832.308.4000

ATM Branding

Our ATMs. Our Locations. Your Brand.



Extend your points of presence into marquee retail locations, increase cardholder convenience and acquire new customers without the capital outlay. ATM Branding gives you a powerful competitive edge quickly and cost-effectively by leveraging ATM assets Cardtronics has deployed around the globe.

Premium and Access Branding

Cardtronics offers two ATM Branding products to meet your needs for brand visibility and cardholder access.

	Premium	Access
High-visibility brand placement on the ATM	✓	
Brand on store signage (where available)	✓	
Targeted marketing at the ATM	Available	
Branded ATM screens	Fully customized for your cardholders and prospects	Template-driven brand placement for your cardholders
Branded ATM receipts	For your cardholders and prospects	For your cardholders
Surcharge-free access	✓	✓
Investment	\$\$	\$



Increase Brand Awareness

High-visibility brand exposure in premium, high-traffic retail and other locations



Expand Surcharge-Free Access

Surcharge-free access builds goodwill, loyalty and a higher impact marketplace message



Deploy Targeted Marketing

Promote offers and products to cardholders before, during and after the ATM transaction



Reduce Costs & Capital Outlays

Enjoy the benefits of ATM ownership without the hassles, costs and capital needs



Improve Accessibility 24/7

Be where your customers are with an always-on self-service solution backed by the industry's leading ATM up-time



Ensure Compliance & Security

At all levels, we ensure cardholder data is secure. Real-time reporting tools provide ATM monitoring and peace-of-mind

